



Professional Training

# Business Company Profile

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# About Build Your Brain

## Who We are ?

Build Your Brain Training delivers high-quality, tailored courses to businesses worldwide. With focus on excellence and innovation, we meet the evolving needs of modern organisations.

## Why BYB Training?

we value intelligence, adaptability, and resilience—empowering businesses to thrive through impact, customised learning

” At **BYB**, we are dedicated to  
inspiring progress & enabling  
success. ”

# Welcome Message



**Ahmad.S**  
*Ceo Of BYB*

At **BYB Professional Training**, we deliver elite, industry-specific training solutions designed to empower organizations globally. As a premier B2B provider, we offer a comprehensive range of over 10 categories tailored to meet the demands of a modern economy. From Oil & Gas and Telecom to Leadership, Finance, and AI, our mission is to equip your workforce with the strategic skills necessary to excel in a dynamic world.

Our business model is built on impactful, results-driven training and the cultivation of strong corporate partnerships. We take pride in supporting our clients' growth through excellence and innovation.

Thank you for choosing BYB as your professional training partner. Together, we can achieve excellence.

Yours sincerely,

Ahmad.S

CEO, BYB Professional Training

# Vision & Mission

## *Our Vision*

To be your strategic training partner in transformative training solutions, empowering Organisations and individuals to achieve excellence.

## *Our Mission*

Empowering businesses through innovative, high-quality, and impactful training



# Our Values

**BYB** Professional Training values are at the heart of everything we do.

They guide our actions, shape our partnerships, and ensure we deliver exceptional training solutions.

## **1. Integrity**

We act with honesty, transparency, and professionalism.

## **2. Innovation**

We use creative, forward-thinking solutions to stay ahead.

## **3. Collaboration**

We partner closely with clients to meet their unique needs.

These values define

"who we are and ensure we remain a trusted, reliable partner in your growth."

# Our Team



## **Ahmad.S**

### *Ceo Of BYB*

A visionary leader with extensive experience in the global training industry, dedicated to architecting forward-thinking educational solutions for top-tier organizations. He oversees the strategic direction of BYB, ensuring the brand remains at the cutting edge of industry innovation.



## **Moayad.K**

### *Sales Manager*

An expert in B2B relationship management, Moayad focuses on building sustainable partnerships that align training outcomes with corporate objectives. His data-driven approach ensures that every client receives a tailored roadmap to success.



## **Iyad.S**

### *Operation Manager*

The backbone of our logistical excellence, Iyad ensures that our diverse range of over 10 training categories is delivered seamlessly across the globe. His focus is on operational efficiency and maintaining the rigorous quality standards that define the BYB experience.



# Our Service

## International Training ◀

International training programs worldwide.

We offer world-class global training with expert-led courses, recognized certifications,

and industry insights, helping participants enhance skills, credentials, and networks for growth.

## In-House Training

We offer tailored in-house training solutions aligned with your goals, saving time and resources while enhancing team cohesion and alignment in a familiar environment. ◀

## Online Courses

Our online courses offer in-person quality with 24/7 access and self-paced learning — perfect for busy professionals looking to upskill anytime, anywhere. ◀

# Training categories

## Management and admin

- **Hospital Management**
- **Management and leadership**
- **Finance, Accounting, Budgeting**
- **C-Suite Training**
- **Supply Chain & Logistics**
- **Human Resources**

## Technical Courses

- **Oil and Gas Engineering**
- **IT and IT Engineering**
- **Artificial Intelligence (AI)**
- **Telecom Engineering**
- **Advanced Courses**



# Training Courses

## Hospital Management Training

Develop essential skills in healthcare leadership, patient safety, quality management, and hospital operations to improve healthcare performance and patient care.

1. Advanced Clinical Governance and Patient Safety Excellence
2. Advanced Research Methodologies in Hospital Industry
3. Calibration and Supervision of Maintenance of Equipment in Biomedicine
4. Certified Healthcare Facility Manager (CHFM)
5. Clinical Documentation Improvement (CDI) and Its Role in Enhancing Healthcare Quality
6. Community Partnerships and Cultural Competence in Healthcare Delivery
7. Course for Medical Leadership: Build Clinical Management Skills
8. Dynamics of Management & Leadership in Hospitals
9. Enhancement of Leadership for Healthcare Provider
10. Excellence in Hospitality and Transportation Management in Health Sector

# Training Courses

## Management and leadership

Effective management drives team performance and goals. Our courses equip professionals to lead, inspire, and strategise with impact.

1. Advanced course in emotional intelligence for Managers and leaders
2. Corporate Governance
3. Crisis management and leading Under pressure
4. Strategic Decision Making
5. Leadership Development Program
6. Change Management for leaders and Managers
7. Strategic Planning and operational Crisis Management
8. Mastering Strategic Execution: A Comprehensive Training Program
9. Public Speaking & Presentation Skills for leaders
10. Women's Leadership in the Workplace

# Training Courses

## Finance, Accounting, Budgeting

Finance and accounting skills are critical for business success. Our courses build expertise in budgeting, analysis, and compliance, empowering professionals to drive financial efficiency.

1. Advanced Financial Statements Analysis and Forecasting
2. Corporate Financial Planning, Budgeting and Control
3. Finance for Non-Financial Professionals
4. Financial Accounting Professional Certificate
5. Financial Management and Reporting for the public sector (IFRS & IPSAS)
6. Financial Modelling
7. International Financial Reporting Standards (IFRS) & Updates
8. Islamic Banking and Finance
9. Public-Private Partnership (PPP)
10. Spreadsheet Skills for Planning, Forecasting & Budgeting

# Training Courses

## C-Suite Training

C-Suite leadership demands vision and advanced skills. Our courses equip executives to innovate, lead confidently, and drive sustainable growth.

1. Advanced Certificate Governance Risk, and Compliance (GRC) (GRC mentioned once)
2. Advanced Certificate in Board of Directors Secretary
3. Advanced Secretarial Management, Governance & Compliance
4. Board members & Corporate Directors Certification Program
5. Certified Compliance Manager (CCM)
6. Chief Financial Officer (CFO)
7. Corporate Governance Principles & Best Practices
8. Governance Risk, and Compliance (GRC) (GRC mentioned once)
9. GRC Auditor (GRCA) Certification (GRC mentioned once)
10. The Complete Program for Secretaries of Boards of Directors & Committees

# Training Courses

## Supply Chain & Logistics

Effective supply chain and logistics management drives business success. Our courses train professionals to optimise operations, cut costs, and ensure smooth delivery.

1. Advanced Supply Chain Management
2. Advanced Warehouse Operations & Management
3. Certified Facility Manager (CFM)
4. Certified International Procurement {Professional (CIPP)}
5. Contract Negotiation and Purchasing Skills
6. E-Procurement & Purchasing Management
7. Inventory Management
8. Materials Management & inventory Control
9. Professional Procurement Management Skills
10. Strategic Procurement Planning

# Training Courses

## Human Resources

HR skills are key to a productive, engaged workforce.  
Our courses

Equip professionals to manage talent, develop  
employees, and foster a positive workplace culture.

1. Advanced Selection, Interviewing & Recruitment Skills
2. Certified Human Resources Manager (CHRM)
3. Compensation Packages and Payroll Structure
4. Dynamics of Compensation & Benefits
5. Employee Relations: Roles & Responsibilities
6. Essentials of Human Resources Management & Development
7. High-Impact Strategic HR
8. HR Skills: Using Tools & Metrics
9. Leadership in Learning & Development for Human Resources
10. Strategic HR Business Partner

# Training Courses

## Oil and Gas Engineering

Oil and gas engineering expertise is key to innovation and efficiency in the energy sector. Our courses equip professionals to solve complex challenges and optimise operations in a dynamic industry.

1. Advanced Electrical Submersible Pumps (ESP)
2. Advanced Oil & Gas Supply Chain management
3. Asset Integrity Management for the Petroleum Industry
4. Finance & Accounting for the Oil and Gas Industry
5. Integrated Field Development Planning
6. LNG Commercial Management
7. Oil & Gas Contract Management
8. Petroleum Project Economics & Financial Modeling
9. Professional Oil & Gas project management
10. Well Testing and Pressure Transient Analysis

# Training Courses

## IT and IT Engineering

In today's digital world, IT and engineering skills are key to innovation and success. Our courses equip professionals to design, manage, and optimise systems—driving efficiency and growth.

1. Advanced Artificial Intelligence in Data Analysis
2. Advanced Data Analysis with Python Courses
3. Azure Database Administration
4. Certified Information Security Manager (CISM)  
Advanced Course
5. Certified Information Systems Security Professional (CISSP)
6. Cloud Solutions
7. Cyber Security Risk Assessment & Management
8. Digital Transformation Strategy
9. ITIL4
10. Machine Learning

# Training Courses

## Artificial Intelligence (AI)

AI is transforming organizations. Our programs equip professionals to leverage AI tools—from data analysis to automation—boosting efficiency, smarter decision-making, and innovation.

1. Advanced Course in Cybersecurity and Cyber Risk Management
2. AI Applications in HR: Boosting Workforce Performance
3. AI-Driven Excellence in Quality, Productivity and Cost Efficiency
4. AI-Powered Strategies for Quality, Efficiency, and Cost Control
5. Certificate in Data Science (CDS)
6. Digital Media and Artificial Intelligence Mastery
7. Enhancing HR Capabilities with Artificial Intelligence: A Strategic Training
8. Machine Learning and Predictive Models
9. Mastering AI Tools for Professional and Administrative Tasks
10. Oversight and Ethics in Artificial Intelligence Deployment

# Training Courses

## Telecom Engineering Courses

In the fast-moving telecom industry, advanced engineering skills are vital. Our courses empower professionals to design, manage, and innovate systems for seamless connectivity and progress.

1. Advanced 5G Systems & Telecommunications Leadership
2. Advanced Satellite Communication Systems
3. Cisco Unified & Cisco Call Manager Advanced
4. Cyber Resilience for Telecom Professionals: Advanced Defense Strategies
5. Fundamentals of VSAT Systems & Protocols
6. Microwave Transmission Link Design & Network Planning
7. Satellite Communication Systems & IP in Modern Networks
8. Satellite Communication Systems Planning & Coordination
9. SatMaster Professional-Satellite Link Budget Training
10. Telecommunication System Engineering Training
11. The 5G Network Security

# Training Courses

## Advanced Courses

Specialized training from Build Your Brain (BYB) is a strategic necessity in today's competitive market. These advanced courses bridge the gap between basic knowledge and industry leadership, enabling companies to navigate complex regulatory and social landscapes with precision.

1. Advanced Media Monitoring and Analysis: Tools, and Strategy
2. Advanced Audit – Risk Management
3. Advanced Course in Public Sector Accounting Standards (IPSAS) Implementation
4. Advanced Course in Emotional Intelligence for Managers & Leaders
5. Advanced Credit Guarantee Operations, MSME Financing & Development
6. Advanced Strategies in Human Resources
7. Advanced Report Writing & Communication Skills
8. Advanced Budgeting Workshop
9. Advance project management office PMO & project control
10. Advanced course in CIPD Learning & Development Program

# Where We Are?



## Europe

1. Amsterdam (Netherlands)
2. Barcelona (Spain)
3. London (UK)
4. Paris (France)
5. Berlin (Germany)



## Africa

1. Accra (Ghana)
2. Cairo (Egypt)
3. Cape Town (South Africa)
4. Casablanca (Morocco)
5. Tunis (Tunisia)



## Asia

1. Amman (Jordan)
2. Kuala Lumpur (Malaysia)
3. Dubai (UAE)
4. Baku (Azerbaijan)
5. Doha (Qatar)

# Contact US

## Istanbul



+90 552 628 04 45

## Amman



+962 7 8285 8636



training@byb-training.com

**BYB** Build Your Brain



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